

Abdullah.M

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Professional Summary

Passionate and skilled video editor and content strategist with strong expertise in Adobe tools, sound design, and YouTube growth strategy. Despite being physically challenged and unable to pursue formal higher education, I developed advanced editing and algorithmic knowledge through self-learning and real-world projects. I help creators produce professional content and grow their channels with smart visuals, engaging audio, and algorithm-friendly content planning.

Skills

- Adobe Photoshop (Thumbnails, Posters, Digital Art)
- Adobe After Effects (Motion Graphics, Visual Effects)
- Adobe Premiere Pro (Video Editing, Short Films, Montages)
- Sound Effects, Mixing & Mastering
- Thumbnail Design for YouTube and Social Media
- YouTube Algorithm & Content Strategy Guidance
- Creative storytelling through visuals and audio
- Project coordination and team collaboration
- Fast and efficient workflow

Freelance Experience

Video Editor & Thumbnail Designer

Freelancer - Remote | 2020 - Present

- Worked with multiple YouTube channels across various niches (vlogs, gaming, lifestyle) to create eye-catching thumbnails and engaging video edits.
- Designed over 200 thumbnails optimized for CTR (click-through rate) using Photoshop.
- Edited videos with dynamic transitions, sound effects, subtitles, and motion graphics using Premiere Pro and After Effects.
- Advised YouTube creators on content structure, video titles, tags, and thumbnail design based on YouTube algorithm best practices to boost reach and engagement.
- Communicated with clients to understand content style, brand tone, and deadlines.
- Maintained a fast turnaround time with consistent client satisfaction.

Selected Channels Worked With:

- David Op - Gaming Highlights & Shorts
- John Yt - Gaming Highlights & Shorts
- Dandanaka Gamer - Gaming Highlights, Shorts, and Vlog Videos
- Veronica Voice - Storytelling / Voice-over Videos

Personal Project - YouTube Channel (Thatha Productions)

Founder, Sound Designer, Editor

Self-created Channel | 2020 - Present

- Created fan dubbed Tamil-language trailers by mixing and mastering audio from various voice contributors and

organizing full remote productions.

- Led a small team of voice artists and coordinated dialogue recording, direction, and delivery.
- Performed complete sound design including effects, music selection, audio mastering, and syncing with visuals.
- Edited and reimagined trailers from other languages into Tamil, maintaining professional quality and cinematic feel.
- Managed the full creative pipeline from concept to final upload.

Education

SSLC (10th Grade)

SLB, Nagercoil | Year of Completion: 2019

Due to physical disability, unable to attend traditional school beyond 10th grade. Focused on building creative skills independently through online platforms and hands-on projects.

Additional Information

- Physically challenged; dedicated to proving that talent and hard work overcome limitations.
- Continuously building skills in audio/video editing, storytelling, and YouTube content strategy.
- Open to freelance, part-time, or full-time content-related opportunities.